

Town of East Hampton
Economic Development Commission
Regular Meeting

Tuesday, November 21, 2023

6:30 P.M.

Town Hall 2nd Floor Meeting Room #201 and Via Zoom

MINUTES

Present: Sean Flynn, Walt Jedziniak, David May, Ted Turner and Town Manager David Cox.

Absent: Chairperson Marlene Geary.

Call to Order: Vice Chairman Jedziniak called the meeting to order at 5:30 P.M. in the Town Hall 2nd floor meeting room #102 and via zoom.

Adoption of Agenda: *A motion was made by Mr. Turner, seconded by Mr. Flynn, to adopt the agenda as submitted. Voted 4-0 in favor.*

Approval of Minutes: *A motion was made by Mr. Flynn, seconded by Mr. Turner, to approve of the October 17th, 2023 regular meeting minutes as submitted. Voted 4-0 in favor.*

Public Comment: None

Town Manager's Report: The town was awarded a STEAP grant for the sidewalk project in the Village Center. Another grant was awarded to the town in the amount of \$1.5 million. Some of this grant money could be allocated to help fund repairing more sidewalks in town.

- a. **New Business Update:** The members reviewed the list of new businesses and changed businesses from the last Planning and Zoning meeting.
- b. **New Businesses with Planning & Zoning Approval/ Review of P&Z Minutes:** The members reviewed the approvals and minutes from the last Planning and Zoning meeting.

Continuing Business:

- a. **Presentation to Businesses:** Brian from The Pinshack and Ray and Heidi from Serra & Associates attended the meeting to be presented with the awards and take photos with the commission members. The business owners introduced themselves and held a discussion with the members about their experience coming to town. There was also discussion of what the town could offer, what businesses are looking for in the town, and how the town can help the businesses.
- b. **New Business of the Month Process and February Nomination:** *A motion was made by Mr. Flynn, seconded by Mr. May, to nominate Wild Craft as new business of the month for February. Voted 4-0 in favor.* The members briefly discussed having Main Street Salon as new business of the month for March.
- c. **Business Spotlight Process and February Nomination:** *A motion was made by Mr. Flynn, seconded by Mr. May, to nominate Studio 201 for Business Spotlight for February. Voted 4-0 in favor.*

- d. **Around the Room: Ongoing EDC Projects:** The members briefly discussed planning a 'Taste of East Hampton' event. The members need to reach out and contact people for planning and putting the event together. The members also briefly talked about re-introducing the commission to the new Town Council. The members also discussed drafting a survey to find out what businesses the residents want in town. It was suggested to have the members use ads to promote the local stores during the holiday season. The members talked about the ad options they could use for promotion. One definite option discussed was to pay for FaceBook ads to promote the local businesses.
- e. **EDC Website:** This topic has been tabled for next month's meeting.

New Business

- a. **Update on Middlesex County Chamber of Commerce Regional EDC Meeting:** The first meeting was held last week and there were representatives from other EDC's from the surrounding towns. The MCRC has grants up to \$25,000 available for local businesses in the Middlesex County. There were a couple other topics discussed during that meeting. The next monthly meeting will be held on December 12th.
- b. **Approval of 2024 Meeting Dates:** *A motion was made by Mr. May, seconded by Mr. Flynn, to approve of the 2024 meeting dates as submitted. Voted 4-0 in favor.*

Correspondence: None

Announcements: None

Public Comment: Netham and his father attended the meeting. Netham is an 8th grade student and Boy Scout. He needs to attend a town meeting as part of his scout project.

Adjournment: *A motion was made by Mr. Turner, seconded by Mr. Flynn, to adjourn the meeting at 6:26 P.M. Voted 4-0 in favor.*

Respectfully Submitted,

Katrina Aligata

Recording Clerk