

Town of East Hampton
Economic Development Commission
Regular Meeting
Tuesday, October 17, 2023
Town Hall 2nd Floor Meeting Room #201 and via Zoom

MINUTES

Present: Chairperson Marlene Geary, Walt Jedziniak, Sean Flynn, David May and Ted Turner

Call to Order: Chairman Geary called the meeting to order at 5:32 P.M. in the Town Hall 2nd floor meeting room #102 and via Zoom.

Adoption of Agenda: *A motion was made by Mr. Turner, seconded by Mr. May, to adopt the agenda as submitted. Voted 5-0 in favor.*

Approval of Minutes: *A motion was made by Mr. Turner, seconded by Mr. Jedziniak, to approve the September 19, 2023 regular meeting minutes as submitted. Voted 5-0 in favor.*

Public Comment: None

Town Manager's Report:

- a. **New Business Update:** The members reviewed the list of new businesses.
- b. **New Businesses with Planning & Zoning Approval/Review of P&Z Minutes:** The members reviewed and briefly discussed the minutes and motions of the Planning and Zoning Commission.

Mr. Cox reported that the Town is still working on filling the Planning and Zoning Official position. He also noted that municipal elections are coming up on November 7.

Continuing Business:

- a. **New Business of the Month Process and December Nomination:**
- b. **Business Spotlight Process and December Nomination:**
The New Business of the Month for December will be The Pinshack and the Business Spotlight for December will be Serra & Associates LLC. The New Business of the Month for January will be Rule of 3 Brewery and the Business Spotlight for January will be Post & Beam Homes.

The members discussed the process for the New Business of the Month and Business Spotlight recognition. The steps for the process will be: An invitation letter to the businesses will be sent the month prior to the meeting. For example: For recognition in December, a letter would be sent in October to attend the November meeting. In the letter, the owner would be asked to bring a few sentences about the business for use in future articles. A certificate will be prepared for presentation at the meeting. The Presentation to Businesses agenda item would be at the beginning of Continued Business (6a). At the meeting a photo will be taken, the sandwich boards will be offered, as well as a social media graphic that Mr. Jedziniak will prepare. A post to the EDC Facebook page will be

done at the beginning of the month of their recognition. On the first Friday of their recognition month an article would be in the Rivereast. An article will also appear in the East Hampton Events Magazine after the recognition.

c. Around the Room: Ongoing EDC Projects:

Ms. Geary sent a letter to the Rivereast regarding the commission needing members. Letters will be emailed to businesses by the Town Manager's Office.

Mr. Jedziniak called Chris Burt regarding the granite curbing being a State project. Mr. Burt understood and is going to pursue with the State.

Mr. Flynn would like to discuss a possible survey after the holidays and would like the Taste of East Hampton on the November agenda.

Mr. Turner asked about advertising in the Rivereast for Shop Local. This will be on the November agenda.

d. EDC Website: No update for this item.

New Business: None

Correspondence:

Ms. Geary received a letter from the Middlesex Chamber of Commerce regarding developing an Economic Development Council. Their first meeting will be Tuesday, November 14th. Ms. Geary will forward this out to the members to see who would be available to possibly join that group.

Announcements: None

Public Comment: None

Adjournment:

A motion was made by Mr. Turner, seconded by Mr. Jedziniak, to adjourn the meeting at 6:28 P.M. Voted 5-0 in favor.

Respectfully Submitted,

Cathy Sirois
Recording Clerk